**Client:** Swoon’s Athletic Retail Client

**Title:** Analytics Implementation Developer

**Location:** Bradenton, FL

**Duration:** 6-month contract to hire (extension if candidate prefers)

**Description:**

This project involves the transformation of our client’s websites to the Adobe Suite.

**Skills Required:**

* Expert knowledge of DTM analytics development and tagging
* Experience implementing A/B tests
* Experience with website testing
* Statistical and Mathematical background more so than engineering
* Strong knowledge of the Adobe Tech stack
* Test and Target development and AAM audience curation and development.
* Experience with HTML5, CSS3, Javascript, AngularJS, NodeJS, ReactJS preferred.
* Architect and implement analytics solutions to meet data collection and reporting needs using Adobe Analytics.
* Working knowledge of the following UI design practices and concepts: user-centered design, highly interactive interfaces, UI heuristics and principles, technical writing, business and user workflow, logical information organization and navigation, prototyping, and use case scenarios.
* Experience Level - 2-7 years

**Required coding test for Analytics Implementation Developers**

* If our client would like to set up an in-person/skype technical interview, they would like a coding test to be completed.
* The coding test is self-explanatory and can be completed in less than 3 hours.
* The coding test is in R and Python versions - candidates may pick one of the two or do both if they wish.